

HORRORCASE 2025

Film and Arts Festival Vendor Information

Prod. J Entertainment invites you to participate as an art vendor in the inaugural HorrorCase Film & Arts Festival, a thrilling new annual event focusing on horror-themed films and animation. This festival is a unique opportunity to connect directly with horror enthusiasts, film fans, and creative individuals. We're looking for talented artists to bring their chilling creations to our event!

Why Exhibit at HorrorCase?

- **Targeted Audience:** Reach a crowd of 75+ attendees each day (aged 16+), including horror and film aficionados, students, and the general public.
 - **No Vendor Fees:** We believe in supporting artists! There is no fee to apply or participate as a vendor.
 - **Unique Themed Event:** Align your brand with a seasonal theme of horror and fall/autumn vibes in the heart of Kalamazoo.
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Event & Vendor Details

- **Dates:** Friday, October 3rd & (Sat.) 4th, 2025
- **Location:** Dormouse Theatre, Kalamazoo, Michigan (All Indoor Event)
- **Festival Hours:** Set-up time will be 5:00 PM, Doors open 6:00 PM, Show starts 7:00 PM, Event ends 10:00 PM (both days), Tear-down after show.
- You are free to participate in one or both festival days (booths booked for both days can be left up after night 1 without tear-down)
- **Booth Space:** Each vendor receives approximately a 6x6 foot space [the width of one standard folding table] (for larger booths, please contact event organizer)
- **What to Bring:** Vendors must bring their own folding table(s), tablecloths, and any specific display setups.

- **Provided:** The Dormouse can provide chairs.
 - **Electricity:** Please note that direct access to power outlets may be limited or unavailable in booth spaces.
 - **Art Focus:** We are specifically looking for horror-themed (or autumn-themed) art, crafts, and merchandise that aligns with the festival's aesthetic.
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Participation & Next Steps

We're excited to feature a diverse range of horror-inspired artists! There is no application fee to sign up, to express your interest and receive further details, please email us directly.

For all Art Vendor Inquiries, please contact:

justicebomer@prodjvisuals.com

Also, check out our website for general festival information and share with friends & family who may be interested in participating! www.prodjvisuals.com/horrorcasefestival
